

Pacific County
Quit Line Data Summary
October 1 - December 31, 2002

	County	State
Number of Calls to Quit Line	N = 10	N = 3,753
Percent of Statewide Calls	0.3%	100.0%
Percent of State Population in County¹	0.4%	100.0%
	County %	State %
Gender	N = 10	N = 3,291
Female	90.0%	61.0%
Male	10.0%	39.0%
Race/Ethnicity	N = 10	N = 2,816
People of Color	0.0%	13.9%
White	100.0%	86.1%
Age	N = 10	N = 2,956
Less than 18 years old	10.0%	2.7%
18 - 24 years old	0.0%	14.4%
25 - 34 years old	20.0%	21.8%
35 - 44 years old	0.0%	25.9%
45 years and older	70.0%	35.1%
Education	N = 9	N = 2,860
Did not graduate high school	0.0%	18.4%
High school graduate	44.4%	33.3%
Some college/vocational school	55.6%	34.9%
College graduate	0.0%	13.5%
Caller Type	N = 10	N = 3,367
General Information	0.0%	11.2%
Health care provider	0.0%	2.9%
Tobacco user	100.0%	85.9%
Payer Type	N = 6	N = 2,129
Insured	100.0%	41.5%
Uninsured	0.0%	24.9%
Medicaid	0.0%	33.5%
Heard About	N = 8	N = 2,888
Past caller	25.0%	18.5%
Employer/worksites	0.0%	0.8%
Health care provider	25.0%	21.8%
Television	37.5%	18.4%
Outdoor advertisement (billboard/bus/wall)	0.0%	7.2%
Targeted mailing	0.0%	0.9%
Great Start	0.0%	0.1%
Radio	0.0%	2.2%
Newspaper/Magazine	12.5%	2.2%
Brochure/Newsletter	0.0%	6.2%
Family or friend	0.0%	17.9%
Health Department	0.0%	2.9%
School	0.0%	0.9%

Source: Washington State Department of Health
Tobacco Prevention and Control
Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

* Rate not calculated because number of calls was less than 5.